



Client Questionnaire

Company name

Company location

Contact name

Contact phone

Contact email

How long in business?

Does your company currently have a budget for public relations, events, marketing or promotions?

What is your target demographic?

What are your overall needs or what services are you interested in?

From a public relations standpoint what would you like to see happen in your business over the next 6 -12 months?

What public relations strategy do you currently have in place for your business?

Is your business currently listed or involved on any social networking websites?

**Has your company worked with a public relations company before?
If so, what company?**

If applicable, explain your experience working with your last public relations company.

How soon are you interested in achieving the qualitative and quantitative results you're looking for?

Additional concerns and comments:

***Email your completed questionnaire to info@philipmichaelpr.com**

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